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BETTER BLOOMING BULBS

HEBERLING'S GLADIOLUS, Inc.

Corn Belt Grown

EASTON, ILLINOIS

MID-WINTER SPECIAL SALE

JANUARY 15, 1942

This is our Mid-Winter Special Sale but in a different and concise form in order to save paper so that our Government may have more paper for defensive and offensive purposes.

Business has been very satisfactory thus far this season and we expect a much heavier Spring business. Stocks of gladiolus held by growers are now much smaller than is usual at this early date. This fact is especially true of the stocks of the more desirable exhibition and commercial sorts. Hence with a normal demand between now and Spring there will not be enough bulbs to go around for the Spring buyers. Do not put off ordering until too late.

We grew one of our largest crops the past season and still have fair stocks of many varieties while others are running low.

WE DO HAVE THE YOUNG, HIGH-CROWNED BULBS FREE OF THRIP AND DISEASE THAT WILL GROW GRAND EXHIBITION FLOWERS. First come first served.

OUTSTANDING SPECIALS

All Aristocrats of the Show Bench

25 or More at 100 Rate

Variety	Per	No. 1	No. 2	No. 3
FLAMING METEOR.....	100	\$3.00	out	out
HERITAGE.....	100	3.00	\$2.40	\$2.00
HINDENBURG'S MEMORY..	100	8.00	6.40	5.00
MISS NEW ZEALAND.....	100	3.60	3.00	out
NEW ERA.....	100	4.00	3.20	2.40
PEGGY LOU.....	100	3.40	2.80	2.40
ROBERT THE FIRST.....	100	3.00	2.40	2.00
ROSA VAN LIMA.....	100	4.00	3.20	2.60
RUDOLPH SERKIN.....	100	5.00	out	out
SNOW PRINCESS.....	100	5.00	4.00	out
VREDENBURGH.....	100	5.00	4.00	3.20
ZAUBERFLOTE.....	100	3.00	out	out

(All Express Collect)

We advise early orders. More important this season than ever before. All stock offered subject to prior sale.

J. H. HEBERLING, Easton, Illinois.

HOW TO ORDER

Make your selection of bulbs from the above list, or from our catalog or from both the above list and catalog. Then cut out the attached coupon hereon which fits the total amount of your order and deduct amount of coupon from total order and remit balance with coupon.

MONEY SAVING COUPONS

Use the coupon that fits your order. These coupons are good for face value on "Prepaid" or "Wholesale" Prices listed in Catalog and also apply on Special list offered above.

Money Saving Coupon

\$4.50 COUPON VALUE \$4.50

\$30.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$25.50 in cash, check or money order in full settlement for your \$30.00 order.

Money Saving Coupon

\$6.00 COUPON VALUE \$6.00

\$40.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$34.00 in cash, check or money order in full settlement for your \$40.00 order.

Money Saving Coupon

\$7.50 COUPON VALUE \$7.50

\$50.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$42.50 in cash, check or money order in full settlement for your \$50.00 order.

Money Saving Coupon

25c COUPON VALUE 25c

\$2.50 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$2.25 in cash, check or money order in full settlement for your \$2.50 order.

Money Saving Coupon

60c COUPON VALUE 60c

\$5.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$4.40 in cash, check or money order in full settlement for your \$5.00 order.

Money Saving Coupon

\$1.25 COUPON VALUE \$1.25

\$10.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$8.75 in cash, check or money order in full settlement for your \$10.00 order.

Money Saving Coupon

\$2.50 COUPON VALUE \$2.50

\$20.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$17.50 in cash, check or money order in full settlement for your \$20.00 order.

BETTER BLOOMING BULBS
HEBERLING'S GLADIOLUS
CORN BELT GROWN
INCORPORATED

J. H. Heberling Easton, Illinois, U.S.A.

Emmeweller

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